

MUSIC PERFORMANCES ENCOURAGE EXTENDED STAYS AND REPEAT VISITS!

The most successful amusement parks provide musical entertainment for their guests. Adding to the excitement of the park, music creates an atmosphere that invites families to stay longer. It's a much appreciated added value for guests and a means to increase revenue for the park. It is a known fact that extended stays equate to increased spending. It is also known that repeat visits are always encouraged by a safe, clean, friendly and entertaining atmosphere, and not just the excitement of the rides. Musical entertainment is a win-win situation for everyone! It's a great experience for the guest and a strong marketing tool and revenue producer for the park.

Word of mouth is a great marketing advantage and your guests will most certainly be telling family and friends about the enjoyable experience they had while watching your shows. Combined with the park's advertising program, the result is increased attendance. Extended stays, repeat visits and increased attendance are the goals of every successful amusement park.



**ADD ROXY PERRY'S
MUSIC TO YOUR
MARKETING PROGRAM -
GIVE YOUR GUESTS A
GREAT ADDED VALUE
AND INCREASE PARK
REVENUES AT THE SAME
TIME!**



**Call today and find out just how
surprisingly affordable a Roxy
Perry performance can be.**

**Contact Joe Montalto at High
Mountain Enterprises for more
information and booking:
914-714-5799.**

Extended Stays!

Repeat Visits!

Family Fun!

Great Value!

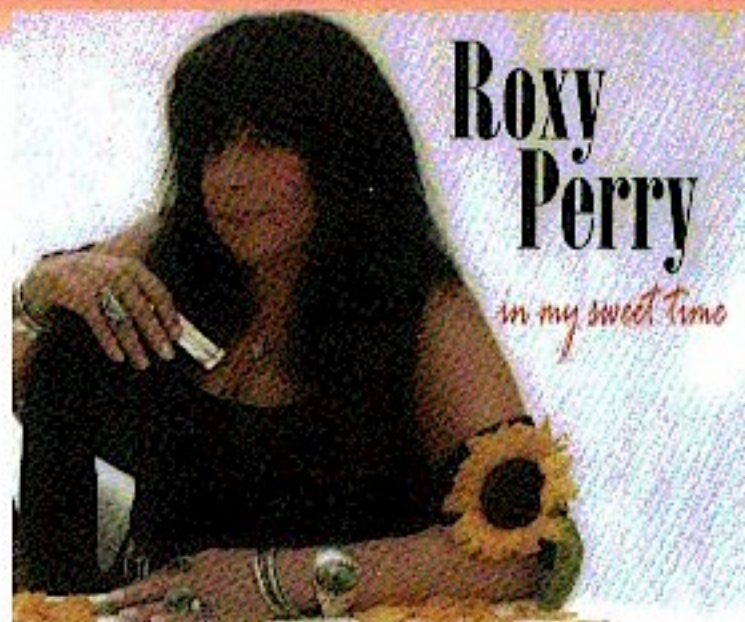
entertain your guests with

AMERICAN MUSIC!

AMERICAN MUSIC PROVIDES the GREATEST APPEAL!

Choosing the right music and the best performers is crucial to the success of any program. Families need to be entertained in a way that permits every age group to have a fun experience. The music needs to be moving, upbeat and provide a positive message. The true indicator of success is Mom and Dad, clapping their hands, singing and dancing with their children, and even Grandma and Grandpa too! That's a picture that is seen day after day in every successful amusement park.

No matter what part of the country your park is in, the correct choice is always the genre known as American Music. Combining the elements of Rock, Country, Jazz, Blues, R&B and Swing, this music format provides the melodies that are most recognizable by your audience. It's the kind of music that's guaranteed to have the entire family engaged and having a most enjoyable time. It's exactly the kind of music that will have your guests talking about the great time they had while visiting your park while they plan their next visit.



Roxy Perry has just released her fourth CD entitled IN MY SWEET TIME which is currently being played on radio stations in the United States and Europe.

ROXY PERRY - GREAT AMERICAN MUSIC!



You can experience the great musical talent of Roxy Perry right now by visiting her website at www.roxyperry.com.

THE ROXY PERRY AMERICAN MUSIC SHOW

Roxy Perry has a passion for American Music. She is an award-winning performer who has played on stages across the United States and in Europe. She is an original composer, musician and singer whose work has earned her numerous awards and acclaim, both at home and abroad.

Roxy Perry has developed a special family-oriented show. Tried and true, this show features the very best of American Music featuring well-known standards, as well as some of her own compositions. Roxy Perry regularly performs variations of this show at outdoor festivals, public events and amusement parks. The show always receives rave reviews and requests for return engagements. The performance is very upbeat and invites audience participation. Roxy doesn't consider her performance successful unless the audience is actively involved. These elements, combined with the fact that the message is always upbeat with family-friendly lyrics, makes a Roxy Perry show perfect for any amusement park.